

August 26, 2014

Dear Gulf Breeze Sertoma Club,

Thank you for your generous past support of the First Generation Scholarship Fund at Pensacola State College. Your donation provided tuition, books and supplies for local students who made the brave choice to be the first in their family to attend college. Each First Generation Scholarship donation will be matched, dollar for dollar by Florida's Educational Enhancement Trust Fund. This year, the Florida College System has made available to Pensacola State College \$27,334 to be matched by December 1, 2014. Any remaining unmatched funds by December 1 will be reallocated to other colleges. The direct benefits to Pensacola State College include:

- In the Spring 2014 semester, 47% of 12,000 total PSC enrollment are first generation college students.
- It is currently the only state grant to match your donation by 100%.
- For the 2013-2014 year, 64 scholarships were awarded in the amount of \$64,354 to students in financial need.
- 100% of all donations to the First Generation Scholarship Fund will go directly to those scholarships, with no administrative fees.

The need in our area is great and with your support, we are helping these students achieve success in higher education.

If you have any questions, you may contact me at the PSC Foundation office, 850-484-1560.

Regards,

Matt Harrison

Development Coordinator

Pensacola State College Foundation