

Dear Sponsors, Vendors and Anglers,

Thank you for supporting our Family Fishing Rodeo! Three decades ago, we started a partnership in an effort to assist charitable organizations and community programs in hopes of making a positive impact in the lives of those who depend on them while easing the burden on volunteers providing the services. Your sponsorship and participation has been and still is the key to the success of our fishing rodeo and reach within our community.

The fallout from the COVID-19 virus is impacting the lives of everyone in one way or another, changing priorities and routines in everyday life and those whom we interact. There is a limited number of businesses operating close to normal while the majority are just working on ways to survive. The name of our club starts with 'Gulf Breeze' because we are in our community. Our members, live, work, play, fish, and most importantly support our neighbors. Right now, just like you, we are focused on our family, business, friends, and neighbors. It's the right thing to do!

Earlier this week the Board of Directors voted to cancel the 2020 Family Fishing Rodeo. It is a disappointing decision, however, the need in supporting charitable organizations and community programs still remains. The Family Fishing Rodeo is our one and only annual fund-raising event and unfortunately the 2020 Rodeo will not be rescheduled. If you or your business are able and would still like to contribute, sponsor, or donate to our Club it will certainly make a difference over the next year. Please feel free to contact me with any questions about donation opportunities. 100% of any funds received will go right back into our community. We understand and have no expectations as our own members have businesses that are struggling. We are Gulf Breeze, a community with a big heart, caring neighbors and a willingness to help each other under any circumstances.

On behalf of all our members, "Thank You" for 30 years of partnering with us and improving our community. We hope you and your family are safe, healthy, and look forward to sharing smiles, laughs, and fun at our next Family Fishing Rodeo in 2021.

Best wishes,

Joshua Roth  
Chairman - Family Fishing Rodeo  
Gulf Breeze Sertoma